



JOIN OUR TEAM





OUR VISION

Use Real Estate to Impact
Those In Need & To Make
Lives We Touch Better



OUR MISSION

Impact Lives.
Bring Ministry to Real Estate.
Bring Real Estate to Ministry.
To Serve Others



THE SERVICE WE PROVIDE

A World Class
Real Estate Experience

Core Values

(How we are going to get there.)

Positive Energy

Leave the negative energy at the front door... bring a smile and positive energy to the office and share with your folks.

Client Experience

Our mission is to over communicate and educate. We are creating raving fans for life.

Hustle and Hard Work

When you are in real estate you are dialed in. We are not complacent. We work hard and make SHIT happen.

Growth Mindset

Goals, goal achievement and accountability. If you don't have goals to be better personally and professionally this is not the team for you. Those that we touch our goal is to make them better as well.

Bold and Fearless

Go big or go home. You can't be afraid to do or say the things in life and in business. This is bigger than prospecting. Take life and the way you do things to the next level.

Humble and Grateful

A state of body and mind... Grateful of life in general.

Why Top Agents Choose CREE

1. Agent Branding

Description: Build a business around your name while leveraging the power of the CREE brand. We help you become the go-to expert in your market through strategic marketing, social media, video, and personal branding.

- Highlights:**
- Personal brand development
 - Social media and video strategies
 - Professional marketing materials
 - Community recognition
 - Become the agent people remember

2. Culture

Description: Success is better when you're surrounded by people who genuinely want to see you win. At CREE, collaboration replaces competition, creating an environment where everyone grows together.

- Highlights:**
- Team-first mentality
 - Positive, high-energy environment
 - Collaboration over competition
 - Celebrating wins together
 - Leadership invested in your success

3. Structure & Accountability

Description: Most agents don't fail because they lack talent—they fail because they lack a proven system. Our coaching, accountability, and daily structure help you consistently hit your goals.

- Highlights:**
- Daily success habits
 - Weekly coaching
 - Goal tracking
 - Accountability partners
 - Proven systems and processes

4. Proven Track Record: 40+ Homes Per Year

Description: We don't teach theory—we teach what works. Our systems have helped agents consistently reach and exceed 40 transactions annually.

- Highlights:**
- Proven sales systems
 - Repeatable lead conversion
 - Hands-on coaching
 - Scalable business models
 - Designed to help agents reach 40+ closings annually

5. First-Class Reputation

Description: Your reputation matters. When you join CREE, you're aligning yourself with a respected brand known for professionalism, integrity, and exceptional client experiences. We collectively have over 2K 5-star reviews.

- Highlights:**
- Trusted brand recognition
 - Exceptional client experience
 - Professional image
 - Strong online reviews
 - Community credibility

6. Low to No Expenses

Description: Keep more of what you earn. We've eliminated many of the costs that prevent agents from maximizing their income.

- Highlights:**
- Minimal overhead
 - No monthly desk fees
 - No yearly caps
 - No marketing expenses
 - Access to shared resources
 - Technology included
 - Higher net income

7. Our Agents Close Nearly 10× More Homes

Description: The average real estate agent struggles to maintain consistent production. Our agents leverage proven systems, coaching, and lead opportunities to dramatically outperform industry averages.

- Highlights:**
- Significantly higher production
 - Proven business model
 - Consistent pipeline
 - Increased commission opportunities
 - Results that speak for themselves

8. Thousands of Leads Every Month

Description: Never wonder where your next client is coming from. CREE generates thousands of opportunities each month to help keep your pipeline full.

- Highlights:**
- Thousands of monthly leads
 - Buyer and seller opportunities
 - Consistent lead flow
 - Multiple lead sources
 - Focus on converting, not prospecting

9. Get Your Time Back

Description: Success shouldn't come at the expense of your family. We teach systems, delegation, and leverage that help you increase production while reclaiming your personal time.

- Highlights:**
- Better work-life balance
 - Time management systems
 - Automation strategies
 - Delegate the busy work
 - More time for family and life outside of work

10. Incredible Support & Administrative Team

Description: You shouldn't have to do everything yourself. Our experienced support staff handles many of the behind-the-scenes tasks so you can focus on what you do best—serving clients and closing deals.

- Highlights:**
- Dedicated administrative support
 - Transaction coordination
 - Marketing assistance
 - Fast response times
 - More selling, less paperwork

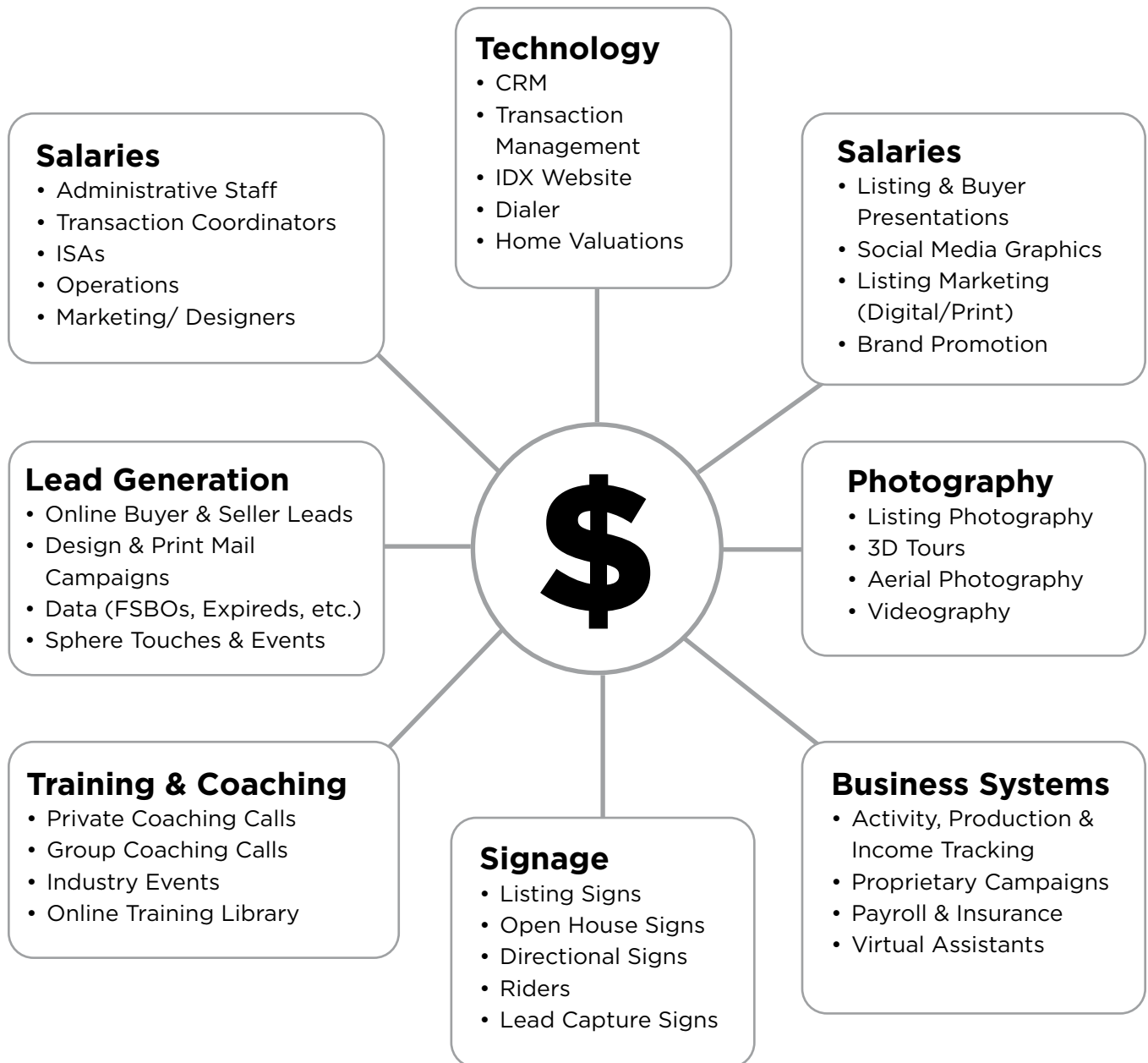
11. We Help You Make More Money

Description: Everything we do is designed to increase your income—from generating leads and improving conversion to reducing expenses and creating efficiencies. More closings, fewer headaches, higher profitability.

- Highlights:**
- More transactions
 - Higher earning potential
 - Better systems
 - Lower business costs
 - Greater profitability
 - Build long-term wealth, not just commissions

Increased Agent Profitability

The average agent with 10 years of experience closes 10-12 deals per year. Our model includes online, traditional, and instrumental marketing and exposure that enable you to close 24 to 36 deals - or more - in your first full year. By following the model and using the proven systems, you have the opportunity to earn more with the lowest possible expenses.



Team Benefits

We have the organized processes, systems, scripts, experience, and manpower that will allow you to focus on the 20% of activities that make you money, rather than on the 80% of activities that don't. By being on our team, you will earn more money and have greater freedom than you would working on your own.

BENEFIT	ANNUAL VALUE
No CapsFees	\$10,000
1 on 1 Coaching with Team Leader and Sles Coach	\$12,000
Listing Manager/Transaction Coordinator	\$10,400
Client Care Coordinator	\$8,200
In-House Marketing Support	\$7,500
Sierra CRM/Dotloop/Mojo	\$8,000
Past Client Marketing Plan - Raving Fans	\$5,600
Client Appreciation Events	\$8,000
Google & Social Advertising (FaceBook, Twitter, Instagram, and Snapchat)	\$3,000
Buyer and Seller Marketing Presentations, Pre-Listing and Buyer Pamphlets (VIP Buyer Guide, Home Seller Guide, FSBO Guide, 200 Pt Guide, Expired Guide)	\$2,400
Dialer for Lead Generation	\$1,700
Online Lead Generation (Google, CarolinaHomeHub.com and Realtor.com)	\$7,200
ISA Department (Expires/Withdrawns/FSBO/Make me Moves/Circle Prospecting)	\$4,000
Yard Marketing (Listing Sign, Voicepad, Coming Soon, For Sale Directionals)	\$2,400
Open House Program (Open House Directionals, Retractable Banners, Feather Flags)	\$1,800
Google Business Suite	\$600
Agent Bonuses for Hitting Quarterly Goals	\$4,000
Seller Incentive Club - Annual Value	\$4,500
Care for Business while on Vacation	Added value!
Bigger Thinking	Added value!
Office Space	Added value!
First 100 Days Training Program (for new agents)	Added value!
30 Days Fast Track Training Program (for experienced agents)	Added value!
Annual Business & Financial Planning Retreat	Added value!
Weekly Accountability Meetings	Added value!
Weekly Sales Meeting & Training	Added value!
Professional Flyers/Brochures/Toner/Paper	Added value!
Raving Fan Club/BombBomb/Client Giveaways/Closing Gifts	Added value!
Team Systems & Scripts	Added value!
Team Support & Encouragement	Added value!
Work/Life Balance	Added value!
Showing Agent	Added value!
Reputation and Strength of a Successful Team	Added value!
Life by Design not by Default - Leverage	Added value!
TOTAL VALUE:	\$101,300+

JOIN OUR TEAM

Why Agents Join CREE

- Build a powerful personal brand
- Join a winning culture
- Gain structure and accountability
- Learn the systems that have helped agents reach 40+ closings per year
- Align with a first-class reputation
- Reduce unnecessary business expenses
- Outperform the average agent
- Access thousands of leads every month
- Create more time for your family
- Receive unmatched administrative support
- **Simply put... make more money.**



704.444.0070
www.listwithdanjones.com

16811 Flying Jib Rd, Cornelius NC 28031